



## Old clothes collection campaign

Dear Team,

Are you unsure about what to do with your old clothes? We've teamed up with **recyclehero**, an impact start-up from Hamburg, to provide a sustainable and social solution for you!

You can bring your pre-loved clothes to the office until {insert date}. We've set up a collection point for you {place of collection}.

recyclehero will then pick up all the clothing with their e-cargo bikes and provide a return to the local market. The garments will be sorted and given a second life at **2nd Fit** thrift store on Schulterblatt 25. Items that have not been sold after three weeks, which is their selling cycle, will be given to **Hanseatic Help e. V.** for their stores and distribution to various charity organizations. You can find more information about that [here](#).

Wondering what exactly to bring?

👉 The following please:

- Clean women's and men's clothing
- Clean baby, children's and youth clothing
- Clean, like-new shoes (tied in pairs)
- Caps, hats, scarfs and gloves
- Leather goods (bags, belts)

👎 Please don't bring these things:

- Broken, torn, wet clothes
- Household textiles
- Non-textile materials, textile waste, leftovers from cuttings
- Ski boots, inline skates, rubber boots, cross-country ski boots
- Mattresses, upholstery, carpets or insulating materials

We're looking forward to carrying out this campaign with you and thereby supporting the local circular economy!

Best regards